

### 3. WINEMAKING

THE WORD «WINEMAKING» DESCRIBES ALL THE TECHNIQUES APPLIED TO TRANSFORMING GRAPES OR GRAPE JUICE INTO WINE. MANY WINEMAKING METHODS HAVE BEEN INTRODUCED OR IMPROVED OVER THE YEARS.

#### WINEMAKING TECHNIQUES (Glossary on page 38)

	RED WINES	ROSÉS WINES	CLAIRETS	DRY WHITE WINES	SWEET WHITE WINES
Sorting	✓	✓	✓	✓	✓
Destemming and crushing	✓	✓	✓	+ Pressing	Pressed without destemming
Maceration	15-21 Days (or even longer)	Maceration for 12 hours or pressing	24-36 hours	✗	✗
Settling	✗	Settling only when the juice has macerated	✗	✓	✗
Alcoholic fermentation	8-10 days at 28-30°C	Fermentation at 18°-20°	Fermentation at 18°-20°	12-15 days at 18-20°C	✓
Devatting and pressing	✓	✗	✗	✗	✗
Malolactic fermentation	✓	✗	Generally no	Optional	✗
Racking	✓	✓	✓	✓	✓

### 4. LABELS: A MINE OF INFORMATION...

#### READING A WINE LABEL

Not only can choosing a wine be a real challenge; deciphering the label can often be a source of mystery. Being able to understand the plethora of references may make all the difference when buying wine. Some information on a label is mandatory, and some is optional. Here is an outline of the two categories of information, to help you sort things out.

- Reference to the CIVB's interprofessional approval
- Exact or stylized picture of the property, or of a brand, or logo
- First Growth, Second Wine, etc. (will vary according to the ranking)
- Distinction awarded by an official organization
- Name of producer (château, wine property or brand)
- Vintage, which cannot be inferior to 85% of the total volume of wine
- Batch identification number
- Country of origin
- Volume of wine contained in the bottle
- Reference to Bordeaux and name of the Protected Designation of Origin (AOC, Appellation d'origine contrôlée, or Appellation contrôlée)
- Bottled "at the château" or "at the property"
- Personal or corporate name of the bottler
- Alcohol level

● MANDATORY INFORMATION  
● OPTIONAL INFORMATION

MAY BE PRINTED ANYWHERE ON THE LABEL :

- Ingredient labeling
- Health warning message for pregnant women
- Presence of allergenic substances